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MEDIA RELEASE

Environment big winner in modern developments

Fast becoming a key marketing edge, environmental sustainability in residential development was an unmissable theme in the UDIA Awards program this year.

From the sheer number of entrants in the Environmental Excellence category (more than any other category this year) to the prominence of sustainable developments on the night, there was no mistaking the green tide.

The UDIA's *EnviroDevelopment* program – a system for grading and marketing sustainable developments – enjoyed success by association, with three of the five EnviroDevelopment pilot projects receiving recognition at the Awards.

Gold Coast projects The EcoVillage at Currumbin and Coomera Waters both took to the winner's stage, while Pacific Harbour at Bribie Island was named a finalist on the night.

UDIA Queensland Chief Executive Brian Stewart said it was encouraging to see the growing strength of sustainable development in Queensland.

"The Environmental Excellence category was introduced to our awards program some ago both to encourage and reward more sustainable development," he said.

"Since that time, the category has rapidly grown to become one of the most popular categories," he said.

"It is surely a sign that the value of sustainability is finally being recognised -that there is a growing market for homes offering more sustainable living, and that Queensland developers are increasingly choosing to cater to that market."

**Details of the EnviroDevelopment program and pilot projects can be found at www.envirodevelopment.com.au*

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For more information, interviews, photographs, etc, please contact Susan McCosker on 0422 567 667.